

# Street Art and Urban Regeneration

## International On-Line Conference and Exchange of Experience

28.06.2021

### Project Background

Timisoara is a strong regional center, where creativity supports the experiment and where the dynamics of cultural life is connected to the international phenomenon.

In the context of a Cultural Strategy for the city of Timișoara, the Faculty of Arts and Design within the West University of Timișoara aims to join independently the desire for this city to become the European Capital of Culture in 2023.

The **FISART Group** formed by the Faculty of Arts and Design (FAD) of UVT, EnduRoMania Foundation, X-TEC SRL and the international community of artists initiated and developed the International Street Art Festival (FISART) between 2011 and 2020, within the calendar of events of the Timișoara City Hall (PMT). A presentation of FISART and the results 2011 - 2020 may be seen here.

The members of the **FISART Group** had the opportunity to participate in several professional and academic conferences and for the practical realization of Street Art works, which took place in various cities in Europe. It was concluded that such an international conference should be organized also in Timișoara, which this year we propose to be held under the name of "**International On-Line Conference for Street Art and Urban Regeneration**".

Due to the pandemic, the "[Virtual FISART - Making Street Art from Home](#)" tool was conceived last year to give mural artists, architects, urban planners and traditional visual artists the possibility of virtual creation.

After the positive evolution of the "Virtual FISART - Making Street Art from Home" on line platform, we came to the conclusion to present it in the framework of the "**International On line Conference for Street Art and Urban Regeneration**".

### Project Partners

- **Faculty of Arts and Design (FAD) of the West University of Timișoara (UVT).**
- **Fundația EnduRoMania.**
- **The international community of artists involved**, which would be represented by the EnduRoMania Foundation.
- **Timișoara City Hall - PMT** (FISART was part of the calendar of cultural events of the municipality from 2011 to 2017).

**Operational Partners** with whom we collaborated concretely for the achievements of the FISART events 2011 - 2020. These are:

- **Embassy of Peru in Bucharest.**
- **The German Consulate in Timisoara**
- **The German Business Club of Timisoara.**
- **University of Kassel**
- **University of Torino**
- **University of Saragossa**
- **Freiraumgalerie Halle**
- **Institut supérieur des arts de Toulouse**
- **East Anglia University, London**
- **Escuela Nacional Superior Autónoma de Bellas Artes del Perú**
- **Urban Creativity Lisbon**
- **Ion Mincu University of Architecture and Urbanism**
- **Fundația Timișoara 89**

- Active cooperation exist with partners from **Argentina, Brazil, France, Germany (Frankfurt, Halle, Gera, Stuttgart), Mexico, Spain (Barcelona) and USA (NY, Hawaii, Los Angeles, Miami).**
- Some of our **Sponsors and Partners** who have contributed in the past with locations for the execution of FISART works are involved in this project.

## **Objectives of the ON-Line Conference:**

- To make a contribution to the development of the city through culture.
- To contribute to the formulation of a cultural identity of Timisoara.
- Updating the ethical-social commitment of street art.
- Analyzing street art from an ethical perspective.
- Promoting the social commitment of the artistic happening in public space.
- Promoting aesthetic values in public space.
- Contribution to the aesthetic education of the community.
- Cooperation through culture.
- Realization of virtual works on walls in the participating cities.
- The selection by a jury of the best works to be done physically on the walls of the participating cities and the awarding of the authors.
- Preparation of documentation for the concrete realization of the selected virtual works in the participating cities.

**Conference duration: two days.**

**Daily program: from 10:00 to 18:00 Romanian time.**

**Conference type: moderated interactive on line.**

**Virtual Meeting Platform: [Zoom](#).**

**The language of the on line conference: English.**

**The Documentation of this event inclusive the full presentations [may be seen here](#).**